



THE FRATERNITY AND SORORITY POLITICAL ACTION COMMITTEE

MINUTES FSPAC Board of Directors Meeting Las Vegas, NV *October 8, 2024*

Call to Order

President Mike Greenberg called the meeting to order at 8:32 am Pacific. 45 Board members were present, constituting a quorum. Attendees are listed on Exhibit A. Frances Mitchelson, representative of NPC; Dominic Frattua, representative of NIC; and Patrick Alderdice, Tony Quandt, Bob McKinney and Caroline Hammond, representatives of Pennington & Co., joined as guests.

Wynn Smiley offered a few observations regarding the interviews being recorded today. He provided contact information for the videographer for Board members and their organizations to obtain copies of their interviews. (Kyle Williams 317-672-0092 kyle@bonehookmedia.com)

Approval of the Minutes

Upon motion made and seconded, the minutes of the August 26 meeting were approved as corrected.

Financial Report

Steve Blair, Treasurer, reported on the financial condition of the FSPAC, highlighting that cash amounts in both bank accounts are higher than the same time last year. Steve credited our fundraising efforts for the increase.

Fundraising Training and Discussions

Mike introduced representatives of Pennington & Co., who conducted a fundraising training session. A copy of the training materials is attached to these minutes.

Fundraising Report

Kitty deKieffer, VP Fundraising, thanked the board for their diligent efforts so far this year. She provided an update on the fundraising event this evening and reviewed the agenda. Kitty

suggested “year-end urgency” as a talking point to achieve our fundraising goals. She thanked and introduced Alicia Lee to report on the recently concluded Week of Giving.

Alicia Lee reported that the Week of Giving was the FSPAC’s best fundraising week since our April dinner. She reported on results and recognized groups that led the fundraising efforts.

Kitty concluded by endorsing the concept of a two-year fundraising plan.

Executive Director Report

On behalf of Kevin O’Neill, Mike Greenberg reported on the status of our legislative priorities, emphasizing the passage of our freedom of association and anti-hazing legislation in the House. Donna Chereck and Russ Keene offered to help draft messages regarding our recent success to distribute to current and potential donors.

A copy of the presentation is attached to these minutes.

NIC and NPC Reports

Frances Mitchelson, NPC Director, provided an update on the Maryland litigation (thanking the Action Fund for their initial funding), emphasizing NPC’s primary objective of preventing this type of activity on other campuses. She noted that the litigation has already proved a deterrent on other campuses and reported that diplomatic efforts with the University of Maryland have been largely unproductive.

Frances next provided an NPC perspective on the recent legislative wins, thanking Arnold & Porter for the support they lent to those efforts, as well as the following updates:

- Dani is working to develop student spokespeople in the event the anti-hazing legislation moves in the Senate.
- State legislation: anti-hazing legislation has been introduced in Idaho using the FGRC model.
- Campus-based advocacy continues on a daily basis. NPC has seen some success on smaller campuses lifting timing restrictions on recruitment, as well as GPA restrictions.
- Across the board, NPC saw a 3.5% increase in recruitment registration in the last year. In particular, there was a 6-8% growth in registration in targeted markets.

Larry Wiese made some observations regarding the Maryland lawsuit from the men’s perspective.

Jud Horras, NIC Chair, reported that 17 campuses have reduced timing barriers to access since 2020, thanking the FSPAC and FSAF for their partnership in achieving this result. There has been no systemwide action this semester, in part due to our culture of advocacy serving as a deterrent.

He also provided the following updates:

- NIC has six research projects underway. One national study, showing that Greeks score higher in bystander intervention and peer governance, will be published in a journal in the near future.
- NIC is preparing a newsletter to state legislators regarding data on issues facing young men and how fraternities positively affect those.
- NIC is also working on a database of legislators with Greek affiliation, as well as one for members in student government. They are also working on program to encourage involvement in student government.
- NIC has experienced a 2.7% increase in membership in the last year; chapter count is down 1.1%
- The NIC Board has reaffirmed the following advocacy priorities – Freedom of Association, CHIA (at least through the next Congress), Hazing
- Hill visits will look different because of the hotel contract. Every male student will pay an \$800 fee (3 nights in hotel, meals, AV, cash stipend) – all-inclusive package. Women are doing it differently. Training April 1; visits and dinner April 2.

FSAF Report

Larry Wiese, FSAF President, reported on the involvement of the FSAF in funding Maryland legislation. He also discussed polling, inviting all Board members to attend the public portion of tomorrow's meeting to learn results of student polling. Larry reported that the FSAF is working with NIC and NPC on campus concerns. He also reported that the FSAF will elect new officers and consider funding requests and board eligibility tomorrow, and he described Constitution Day activities at University of Maryland.

Larry concluded by reporting that the third annual First Amendment Institute will be held February 21. He advised that, according to survey data, over 90% of this year's attendees said they would recommend the institute and would return. Wynn Smiley described efforts to promote attendance.

Julie Burkhard provided an update on FSAF fundraising efforts.

20th Anniversary Celebration Committee

Anthony Albanese and Kathi Heatherly began by introducing and thanking the 20th anniversary celebration committee. The 20th anniversary is officially March 2, 2025. They introduced the 20th anniversary logo and described plans and goals for the gala on April 2, 2025, at the Westin Washington DC. The anniversary celebration will begin January 1, 2025, and conclude at the 2026 annual dinner.

Anthony and Kathi continued by describing public relations efforts for the 20th anniversary celebration, donor recognition levels, new donor recruitment, planned events, and giveaways. They concluded with a request to approve \$14,750 to fund the celebration. Upon motion duly made and seconded, the Board approved up to an additional \$15,000 to fund the celebration.

Communications Report

On behalf of David Ashinoff, Mike Greenberg reported on upcoming communications and again solicited testimonials on why people give. He also noted that a branding kit is being created.

Political Affairs Report

Carole Jones, VP Political Affairs, referred to the current giving plan and summarized giving to date. On behalf of the Campaign Contribution Committee, Carole moved approval of a \$1000 contribution to a new candidate. The motion passed unanimously.

Carole next opened the floor for suggestions to add to the giving plan. Andrea Bechtel proposed an additional contribution to a candidate. After discussion, the motion passed unanimously.

Referring to an earlier email proposing an additional contribution from the IEA to a senatorial candidate, Carole solicited discussion. Consensus opposed donating to state parties. Upon motion duly made and seconded, the Board approved a contribution to that candidate on the first day of the next cycle, should he win the election.

Finally, Carole asked that the Board report Greeks elected to Congress as they learn of them. She also reported on past and upcoming events.

Membership & Recruitment Report

Donna Chereck, VP – Membership & Recruitment, thanked new board members for their engagement over the past year. She reported on the progress made in the role and opportunities going forward. Donna also reported on the webinar that was held for NPC women, as well as an upcoming reception at the NPC Annual Meeting. A copy of the webinar materials is attached to these minutes.

Student Advisory Committee Report

Hayden Horn and Caroline Quevedo reported that the first year of the revived committee was focused on framework and goal-setting. Personal fundraising links have been established. Goals for the coming year are to create educational materials to enable more effective fundraising, to shift focus to smaller donations from students to build awareness, and to share fundraising techniques learned at this meeting. Finally, they discussed future aspirations, including fundraising expectations for both student lobbyists and SAC members. Kitty suggested encouraging pledges with recurring gifts to enable more student giving.

Nominating Committee Report

Cheri DeJong thanked the Nominating Committee and presented the recommended for officers to commence service in 2025. Cheri highlighted themes from the interviews that guided the

Committee in preparing the slate. On behalf of the Committee, Cheri proposed the following slate for President and Vice Presidents for 2025-26:

President	Mike Greenberg
VP – Political Affairs	Laura Doerre
VP – Fundraising	Steve Blair
VP – Communications	Alicia Lee
VP – Membership	Gayle Fitzpatrick

The slate unanimously passed.

Cheri next proposed the following slate for Secretary and Treasurer for 2025:

Secretary	Dorcas Washington
Treasurer	Rex Martin

The slate unanimously passed.

Mike Greenberg next introduced the election of at-large positions on the Executive Committee. A ballot vote was held. The following at-large positions were elected for 2025:

Donna Chereck
Kathi Heatherly
Anthony Albanese
Russ Keene

Action Fund Elections

Larry Wiese advised that the FSPAC Board elects up to three past Presidents of the Action Fund to the Action Fund board. Upon motion duly made and seconded, Larry Wiese and Cindy Stellhorn were elected to the FSAF board.

He also nominated five at-large members to the Action Fund board:

Donna Chereck
Tom Decker
Cheri DeJong
Sarah Lindsay
Wynn Smiley

Upon motion duly made and seconded, these individuals were unanimously elected to the FSAF board.

New Business

Mike Greenberg reminded the Board that the fundraising requirement would increase in 2025 to \$6500 per seat. He next reminded the Board that the pilot for board members under the age of 40 (with a reduced fundraising requirement) expires at the end of 2025. Upon motion duly made and seconded, the Board approved extension of the pilot through 2026.

The meeting ended with Good of the Order. There being no further business, the meeting was adjourned at 3:53pm.

Respectfully submitted,

Laura Doerre, Secretary

EXHIBIT A

Mike Greenberg, Chair
Anthony Albanese
Andrea Bechtel
Susan Bevan
Steve Blair, Treasurer
Nick Bratvold
John Burcham
Donna Chereck, VP Membership & Recruitment
Kelly Crompton
Tom Decker
Cheri DeJong
Kitty deKieffer, VP Fundraising
Andrea Dill
Laura Doerre, Secretary
T.J. Dolan
Gayle Fitzpatrick
Kathi Heatherly
Hayden Horn
Patrick Jessee
Annabel Jones
Carole Jones, VP Political Affairs
Russ Keene
Jack Kreman
Caroline Lazzara
Alicia Lee
Sarah Lindsay
Bruce McKinney
Kristen McCrackin
Rex Martin
Mike Mayer
Elizabeth MeLampy
Kevin Mitchelson
Leslie Morgan
Morgan Netz
Caroline Quevedo
Ben Satcher
Tom Schneider
Wynn Smiley
Cindy Stellhorn
Scott Turk
Dorcas Washington
Larry Wiese

Jeff Witous
Milynn Zabielski